

## INCREASING STUDENTS' INTEREST IN LEARNING ENGLISH THROUGH CANVA APPLICATION

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**Abstract :** *This study discusses students' interest in learning English subjects using the Canva application as a learning medium used by English teachers at SMA N 2 Batang Anai. This study aims to describe students' interest in learning English subjects using the Canva application as a learning medium. This type of research is descriptive qualitative research. The participants of this study were 70 students of class I majoring in science at SMA N 2 BATANG ANAI which were determined through purposive sampling technique. This instrument is in the form of observations by taking field notes and video recordings, questionnaires, and interviews. In this study, the researcher collected data by distributing questionnaires via google form and distributing questionnaires to 70 students, as well as recording student activities and conducting interviews with several students. Students' learning interest can be seen through 4 indicators, namely, Happy Feeling (students feel happy in learning), Attention (students' attention in learning), Interest (students' interest in learning) and Student Involment (students are actively involved in the learning process). From the data analysis, the writer can conclude that the use of Canva application as a teacher's media in learning media can increase students' interest in learning and based on the analysis, students' interest in using Canva application as an English learning medium is very high.*

**Keywords:** *Canva application, Learning media, Learning in interest*

### INTRODUCTION

As English teachers, we inevitably have to try to find out how to attract students' attention. Therefore, students want to pay attention to English lessons when the teacher

wants to convey the learning material. Creating effective and interesting learning becomes a challenge as part of the implementation of quality education in the classroom. Teachers apart from being facilitators and

motivators, teachers have an important role in creating an interesting and innovative learning atmosphere by utilizing interesting and fun technology learning media so students can understand the learning materials and the learning objectives can be achieved.

Various benefits are found in the use of technology-based learning media that students will benefit from the integration of ICT where they do not direct limited resources but instead direct activities in technology-based courses that are designed to assist them in improving their abilities retention of material.

Technology helps teachers to design their lesson plans with a creative, unique, and interesting approach so that this method is can increase students' motivation in the learning process (Elsa & Anwar, 2021).

According to the researcher preliminary observations, the area is located in SMA N 2 Batang Anai. Batang Anai, Prov. West Sumatra, Kab. Padang Pariaman, on Monday, December 6, 2021,. The researchers discovered an English teacher who used the Canva app as an English

learning medium. Previously, the teacher used standard power points to teach English in class namely power points that are too monotonous, less attractive, do not use much interesting animation and are not interactive.

The students also stated that the English teacher uses canva as a learning media in the classroom so the teacher not just to uses the canva application in class, but the teacher also creates a learning video using the canva application and then uploads it to YouTube and shares it to re-learn the learning material and increase the students' understanding of the material being discussed in class.

Students' learning attitudes when the teacher delivered English learning materials, and students even joked with their classmates, causing a commotion in the class, even though some students are sleepy and are not active in class.

These issues arise as a result of students' disinterest in learning and enthusiasm for learning English. It is wished that the presence of the Canva application as a substitute for slides will encourage students' interest and interest in learning English. Starting with PowerPoint,

which is relatively simple and too monotonous, teachers transition to using the Canva application as a learning medium, where the display of powerpoint looks more attractive and desirable when using Canva.

According to the English teacher's explanation, they used Canva as a learning medium for classes X based on audio-visual media via the Canva application. Following the addition of learning materials, the teacher also provided students with a YouTube link to a presentation video created using the Canva application,

Based on the above, Canva is a graphic arts tool that allows users to easily create multiple kinds of creative designs online.

The researcher are interested to investigate the use of the Canva application as an English learning medium by English teachers in schools. The researchers wish to describe how students' interest in learning English is affected by teachers' use of the Canva application media as a learning medium, and whether the use of the Canva application as an English learning

medium can increase student interest in learning in class X or not.

## **REVIEW OF RELATED LITERATURE**

### **Related Theory**

#### **Learning Interest**

In common parlance, the word "interest" can be cruel to many things: engagement, share, effort, attraction, interest, or concern. In the context of learning, interest is defined as a state of experience characterized by attention, ease of engagement, and a sense of excitement. That means someone who is interested in something will try to like actions that are related to his interests (Wisniewska, 2013). It means that, someone who has an interest in something will focus on liking actions according to his interests by always trying.

Learning Interest is someone who has an interest in something that makes it easy and even fun to learn a specific topic; based on that learning motivation, the learning process and results can be positively predicted (Tsai et al., 2021).

Dealing with the explanation above, learning interest refers to motivational expression. Interest in

learning is an encouragement or a place to express a student's interest in learning from the heart and soul of students to learn a certain object that is useful, through an activity that is carried out with full attention followed by a sense of pleasure. Students' interest in learning can be seen when students are interested in learning, they will give full concentration to the learning material, they will be diligent in studying a field, and look active and enthusiastic in the learning process without any sense of burden or pressure from the teacher or around their environment.

### **Factors that influence students interest in learning.**

Interest as a strong driver in encouraging students to be more active and enthusiastic in the learning process, the success of students' interest in learning is influenced by several factors. the following factors influence student interest in learning, based on (Fuad & Zuraini, 2016) Internal factors, factors that influence students' interest in learning, which come from the students themselves. First, the physical aspect. Physical aspects include the physical condition or physical health of individual

students. Good physical condition is very supportive of academic success and can affect interest in learning. Second, Factors from outside students (external) The external factors of these students are: Family, school, community Environment. Meanwhile, (Fauziah et al., 2017) explains several factors that influence students' interest in learning as follows:

1. Internal factors, namely factors originating within the individual himself, include: a. Motivation: Motivation plays an important role in increasing a person's interest both internally and externally, if there is motivation within a person, the person's interest is also high, b. Ideals, with the ideals that students have to focus and pursue their goals, therefore goals have a big influence on one's interests.

c. Talent: The talent that each person has can affect a person's learning process and results.

2. External factors, the following are external factors that influence student learning interest, as follows:

a. Teachers, the main thing for students who influence students' interest in learning is the teacher,

besides being a facilitator, the teacher is also a motivator for students.

b. Family: Apart from the teacher, the family also has an important role in the success and increasing student interest in learning, because the family is the closest person to students before the teacher.

c. Association: especially with his close friends, have a role that can influence the direction of one's interest.

d. Environment: the environment has an important role in the growth and development of children. Based on the explanation above, There are two types of factors that influence students' understanding of physics concepts: internal factors and external factors. Internal factors include interest, attention, and learning rhythm, whereas external factors include student population, environment, teacher control, and activities.

### **Definition of Canva**

Canva is a graphic design paradise, Canva is an application and website program that has millions of good templates, photo templates, animated images, videos, even Canva itself has hundreds of fonts and animations are very interesting (Elsa & Anwar, 2021).

There are many technological media that have emerged, one of which is the Canva application which comes in a very diverse graphic design style, Canva has an important role in education to support teacher skills in making effective, efficient and attractive learning media, one of which is by utilizing educational presentations (Resmini' et al., 2021).

Through this media, the delivery of learning from teacher to student will be delivered effectively (Salam & Mudinillah, 2021). Based on the above definition, it is very clear that Canva has an important role in the world of education, Canva is here as an application program that brings together a variety of online designs. Not only teachers can be used in education, even everyone can access Canva just like business people.

### **The Advantages of Canva**

- 1) A wide variety of online graphic designs both animations, templates, graphics and others.
- 2) Improving the creativity and innovative skills of teachers
- 3) Efficient and practical
- 4) Students can repeat the subjects that have been delivered by the

previous teacher with learning videos sent by the teacher

- 5) Increase student activity and independence
- 6) High resolution and clear design.
- 7) We can use Canva designs anywhere, we don't need a laptop, but on our cellphones user can access this Canva application (Rahma Elvira Tanjung, 2019).

**METHODOLOGY OF STUDY**

The researcher used qualitative research is the willingness to gain insight into a particular phenomenon by collecting, analyzing, and interpreting comprehensive narrative and visual data his means that has descriptive qualitative methods explain how to explain the phenomenon from the data that arises from the observed situation explains to researchers the phenomenon of data acquisition naturally and objectively (Gay et al., 2012).

Specifically, all of these phenomena are called research variables In this study, researcher used observation, questionnaires and interviews as tools. The aim of the researcher is to achieve the actual research results. In this study

observation directly what the author did at SMAN 2 Batang Anai regarding the process of implementing the Canva application as a learning medium used by the teacher. The researcher has several steps to analyze the data from the questionnaire. First, the researcher double-checked the questionnaire sheet from all respondents using Google Forms. Second, the researcher used the Guttman's scale to calculate the score for each item because it is firm and consistent in that it provides an unequivocal answer with yes or no questions to describe students' interest in teacher's media using the Canva application.

The assessment is graded with a 1 for correct answers and a 0 for incorrect answers. After scoring, the question is calculated using the percentage (%) of correct answers to determine the respondents' students's interest using absolute criteria: **P = a/b x 100%**

With the following percentage criteria (Arikunto, 2010)

<b>N</b>	<b>Interval (%)</b>	<b>Criteria</b>
<b>1</b>	81-100	Very high
<b>2</b>	68-80	High
<b>3</b>	41-60	Medium
<b>4</b>	21-40	Low
<b>5</b>	0-20	Very low

Table 1. Percentage Criteria

Beside that, In this study, the researcher used closed-ended while for the questionnaire measurement scale, the researcher used a Gutman Scale with the answers Yes or No". Then, the researcher used semi structure interviews. This interview got the best results and to support the results of the previous observation and questionnaire distribution, to get more detailed and more valid results.

## RESULT AND DISCUSSION

Based on the analysis of the data, students' interest in teacher's media by using canva application as learning english media, the researcher found answer to this research from one research question with uses four indicator from Slameto' theory. Through this research, the researchers wanted to answer the research question

### *1. Is the Canva application able to increase students' interest in English subjects?*

To answer this question, the researchers used data from observation by video recording and fieldnotes, qusonnaire and interview. Based on the results of the data obtained, it was found that students seemed to prefer

learning English by using the Canva application as a learning medium used by teachers to present their teaching materials, in other words, students liked English subjects. This result was accompanied by ( Winkel, 1984) Pleasure leads to an interest in learning, which is reinforced by a positive attitude.

Based on the data, the researchers found that students became more interested in learning English when the teacher used the Canva application, this was seen from the students who were actively involved in the learning process, namely students asked questions, had a good discussion during the learning process because the teaching materials presented by the teacher were very interesting.



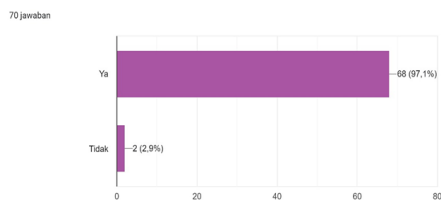
This is according to ( Rahma Elvira Tanjung, 2019) that using the Canva application as a learning

medium can increase student enthusiasm in the learning process because of the practicality of the media, so it can also increase interest in learning and student learning outcomes.

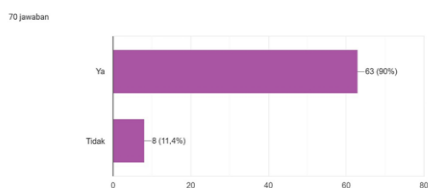
**2. How do students' interest in using Canva application as English teacher's media**

After observation, researcher spread questionnaire for students, Questionnaires were given to the tenth grade students as many as 70 students. The number of question was 25 questions consisting of four indicators from Slameto's theory

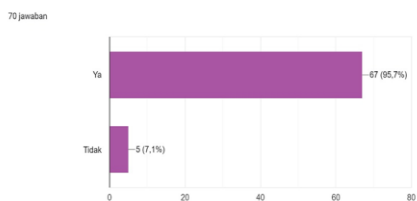
**1. Happy Feeling**



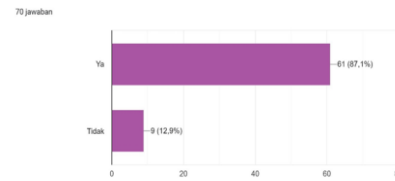
**2. Attention**



**3. Interest**



**4. Students' Involvement**



From the overall data results, the researcher combines the data results from all indicators combined. Assessment is given with a score of ( 1 ) for yes answers and a score of 0 for no answers. After being scored, the question is calculated by means of percentage (%). For students who answered yes (a) there were 1627 students from tenth class, the total number of questions (b) there are 25 question and there are 70 students, then (b) the number of questions multiplied by the number of students 25x70 is 1750.

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The student response to the use of the Canva application was high , with students stating that using Canva as a learning medium creates a fun



environment and also makes it easier for students to understand the material being taught because teachers can include interesting animations, audio, and video in presentations in Canva.

Which can draw students' attention so that they pay attention to the subject matter, This opinion is in accordance with ( Elsa & Anwar, 2021) that the Canva application is very useful and helpful for teachers and students in the learning process which can increase students' interest in learning. see the following diagram.

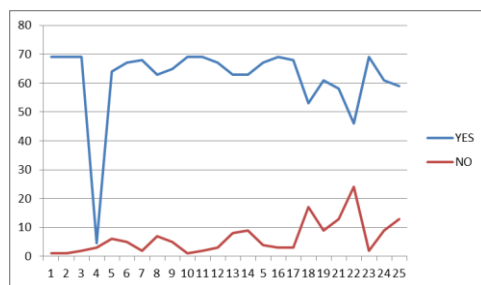


Table 4.3 Diagram

Based on the findings of the study, including questionnaire and interviews with class students, from two research question it was concluded that the use of the Canva application learning media by teachers in increasing students' interest in learning in English class X subjects in high school N 2 Batang Anai has been described as was high . According to research at SMA N 2 Batang Anai, students' interest in learning English subjects

reached a percentage of 93% with criteria > 81 %, indicating that student interest in learning is quite high. And supported by student interviews in which English is a difficult subject, but by presenting a very interesting teacher presentation using Canva, the subject becomes more enjoyable

**CONCLUSION AND SUGGESTION**

**Conclusions**

Canva, as a technology-based application, provides a learning environment for every teacher to carry out a lesson by relying on learning media, one of which is an application. Canva Design is a free, public-accessible application. Canva design can assist us in creating the design we desire without having to start from scratch or installing the application. It contains tools for design and animation that we can easily use.

**Suggestion**

After conducting the field observation stage and analyzing the data collected, the researcher suggested that apart from being used by Canva teachers it could also be used by students, so the researchers hoped that English teachers could

give assignments to students through the Canva application so that students could experience new things. because they can be creative on their own and do not make students bored. It is hoped that teachers will often use the Canva application in teaching and learning activities and teachers are expected to continue to develop innovations in learning media to be able to design more interesting learning media using Canva because there are many features that can be utilized, to make it easier for students to understand the lessons delivered with the help of the media. Finally, students are expected to be able to apply the knowledge gained from the teacher and add understanding to each lesson.

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